SIM Philadelphia Sponsorship Packet - 2026



SIM PHILADELPHIA | WHERE IT LEADERS CONNECT

SIM Philadelphia is a chapter of SIM, the Society for Information Management, a North American association of senior IT executives, prominent academicians, selected consultants, and other IT thought leaders. It is the place where IT leaders connect.

We are a volunteer-led not-for-profit 501(c)(6) professional organization of IT leaders that are passionate about coming together to share experiences, lessons learned, and to give back to our community.

Our Vision: To be the organization of choice serving today's and tomorrow's IT leaders in the Philadelphia area.

The 3 Pillars of SIM Philadelphia are:

1. Networking: To amplify our effectiveness. A strong personal network is a superpower, amplifying the knowledge and effectiveness of any individual. SIM Members use their networks to surface personal and professional opportunities, keep up on technology trends, connect with people working on similar kinds of problems, and reach out for and provide help to others.

2. Professional Development: For growing personal capacity. We believe that growing as an individual is critical to leaders in technology, building our individual capacity in leadership, and trends in technology helps keep us sharp, and able to deliver value to the companies we work for.

3. Outreach: To make sure the talent will exist when we need it. SIM Philadelphia focuses on STEM Outreach specifically; we understand how difficult it is to fill the talent pipeline. The investments we make as a chapter guiding young people into Science and Technology careers helps to ensure that we will have the talent and future leaders our industry needs in 10-15 years.

LEARN. CONNECT. GIVE.

484.362.1341 m.stanziola@firstproinc.com Philadelphia, Pennsylvania

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SIM PHILADELPHIA — WHERE IT LEADERS CONNECT

SIM Philadelphia is a network of ~200 influential leaders that sits at the intersection of business and tech. With networking dinners, philanthropic events, and CIO lunches, we have opportunities to connect in small groups and at large gatherings.

SIM Philadelphia has multiple ways for your company to gain visibility. Whether you are a Solution Partner that is establishing a new presence or a Corporate Partner looking to giveback to the technology industry, we have options for you.

Our three main offerings are: SIM Philadelphia Sponsorship, SIM ELIT Sponsorship, and PHISIM Foundation Sponsorship. They can be leveraged separately or bundled together for a discount.

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SIM PHILADELPHIA — WHERE IT LEADERS CONNECT

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Don't mIss this opportunity!

If you are looking to connect with the top companies in the greater Philadelphia region throughout the year, a **SIM Philadelphia Sponsorship** provides the best option to accomplish your sponsorship goals. Our multiple networking dinners allow you the opportunity to build long-term, trusted relationships across a myriad of industries.

Our members lead both public and private companies, and attend our dinners for the networking and unparalleled thought leadership.





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SIM PHILADELPHIA | WHERE IT LEADERS CONNECT

If you are looking to connect with the top companies in the greater Philadelphia region, SIM Philadelphia is your answer.

A sampling of member companies includes:

Accenture
Achieve Behavioral Health
Alphanumeric Systems, Inc.
Aon
Aramark
Archer & Greiner, P.C.
Armstrong World Industries
ASTM International
BAYADA Home Health Care
Bayer US LLC
Ben Franklin Technology Partners
Bristol Myers Squibb
Brixmor
Campbell Soup Company
Carlisle Construction Materials
Chubb
Cognizant
Comcast Masergy
Comcast Business
Community Federal Savings Bank
Crane Payment Innovations
CVS Health
Dassault Systemes
Database Solutions
Drexel University
Duane Morris LLP
Everest Reinsurance
FGS Global
First Pro Inc.
Gilead Sciences
Grupo Bimbo
Hadco Metal
Hajoca Corporation
Haverford College
Holman
Immaculata University
Incyte
InspiriTec, Inc.
Integra LifeSciences Corporation
IQVIA - Parent [Capacity]
J2 Solutions
Jacob Stern & Sons, Inc.
Janssen
Janssen Research & Development
Just Born
La Salle University
Lamoreaux Search LLC
Lehigh University College of Business
Lift Solutions Holdings LLC
Lincoln Investment
Main Line Health
Marshall Dennehey
Memorial Sloan-Kettering Cancer Ctr.
Otsuka Pharmaceuticals
Parkway Corporation
Peirce College
Penn Community Bank
Pennrose Management Company
Pfizer, Inc.
PPR Note Company
Public Health Management Corporation
QNB Bank
Quaker Houghton
Rowan University
Rutgers University, Camden
SDI, Inc.
Segal Consulting
Smart Data Decisions, LLC
SnapOne
Spring Garden Lending
Sun East Federal Credit Union
Tech Impact
Temple University
The American College of Financial Services
The Guardian Life Insurance Company
The Haverford Trust Company
The Institutes
The Judge Group
UnitedHealthcare
US Med-Equip, LLC.
Valley Forge Educational Services
Villanova University
Washington University in St. Louis
WCG
Wells Fargo
Worthington Armstrong Venture
WTW





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SIM PHILADELPHIA SPONSORSHIP PACKET - 2026

SIM WHERE IT LEADERS CONNECT

Executive Leaders in Technology

"In-the-Room" access to an ever-growing network of executive technology leaders

Exclusive opportunity to build high-quality, high-value authentic relationships with executive decision makers

An opportunity to introduce your organization while contributing to the conversation as an industry expert

SIM ELIT is a network across the greater Philadelphia area that facilitates the exchange of information and business opportunities among senior Information Technology executives. We have private monthly luncheons and an annual social where we gather together to connect and learn from each other.



CONNECTIONS

Trusted connections increase the speed of business. Alignment between the Business and Information Technology practices increases effectiveness.

Our goal is to focus on problem solving, reviewing business objectives, how to develop stronger relationships with the business community, discussion of issues pertaining to IT careers, and true networking.

SPONSOR TODAY

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SIM PHILADELPHIA SPONSORSHIP PACKET - 2026



PHISIM

IT LEADERS BRIDGING TO THE COMMUNITY

A great time was had by all as we gathered two hours before the game to network and have fun while raising funds for technology students.



PHISIM FOUNDATION

Your PHISIM is a bridge to the community for Philadelphia area Information Technology leaders. We are a 501(c)3 non-for-profit organization that focuses on charitable activities that involve Information Technology. Just as the Ben Franklin Bridge connects Pennsylvania and New Jersey, PHISIM strives to connect the members of the IT community to the community in need.

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BRIGHT INSPIRATION

The PHISIM Foundation provides $16,000 in annual scholarships to Philadelphia technology students, thousands worth of equipment to Philadelphia elementary schools, $5,000 in funds annually for a Teen Tech Camp, and mentorship for IT students at all levels.

Join us in ensuring there are future generations of IT leaders!



MAKE A DIFFERENCE

Both Solution Partner and Corporate Sponsors have the benefit of knowing they are making a difference for Philadelphia technology students.

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SIM PHILADELPHIA

SIM Philadelphia is delighted to work with our Solution Partners and our Corporate Partners to craft a sponsorship package that works for your needs. The list below is a small sampling of what we have available. Bundle packages below for a 10% savings!

Description	Annual Cost
SIM ELIT - Executive Leaders in Tech - Access to Social & company highlighted at every in person meeting, plus logo placement in all ELIT communications	$2,000
SIM ELIT - Executive Leaders in Tech - Access to Social, plus your company highlighted at every in person meeting, and a Member Introduction will be requested on your behalf	$5,000
Philadelphia SIM Event Sponsorship - Access for 1 rep to attend 1 event	$2,500
Philadelphia SIM Annual Sponsorship - Access for 1 rep to attend 4 dinners, not including the PHISIM October dinner	$5,000
PHISIM October Fundraising Dinner Sponsorship - 1 rep to lead a table discussion on a topic that showcases your company!	$1,800
If you'd like to weave a speaking opportunity into your package please connect with the Sponsorship Chair.	

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